

Survey Responses

The Laurel Ridge Shamrock Civic Association (LRSCA) hand-delivered surveys to every household in the Laurel Ridge Shamrock neighborhood. Neighbors were given a little over a week to return their surveys, and 27% did so.

Street Names	Households	Responses	Yield
Acacia Ct	6	0	0%
Arbordale Dr	19	2	11%
Asbury Ct	20	6	30%
Atterberry Ct	6	2	33%
Atterbery Pl	11	5	45%
Balsam Dr	21	5	24%
Blueberry Trl	28	11	39%
Country Squire Dr	24	11	46%
Country Squire Ln	40	17	43%
Crescent Walk	26	2	8%
Delcourt Dr	42	14	33%
Druid Glen	5	0	0%
Druid Walk	11	6	55%
Faraday Ct	10	1	10%
Faraday Pl	22	9	41%
Fork Creek Trl	21	8	38%
Gavinwood Pl	23	2	9%
Haralson Rd	16	2	13%
Harcourt Dr	21	7	33%
Hillbrook Way	26	9	35%
Ivy Ct	7	3	43%
Larch Ln	9	0	0%
Laurel Hill Dr	14	3	21%
Laurel Ridge Dr	68	14	21%
Millwood Ct	19	3	16%
Millwood Way	2	0	0%
Mount Olive Dr	93	18	19%
North Druid Hills	3	0	0%
North Druid Woods Ct	6	2	33%
Pangborn Rd	15	3	20%
Poinset Pl	17	6	35%
Shetland Dr	42	16	38%
Spicer Ln	17	12	71%
Talcott Pl	21	5	24%
Willivee Dr	43	8	19%
Wilson Woods Dr	31	5	16%
Grand Total	805	217	27%

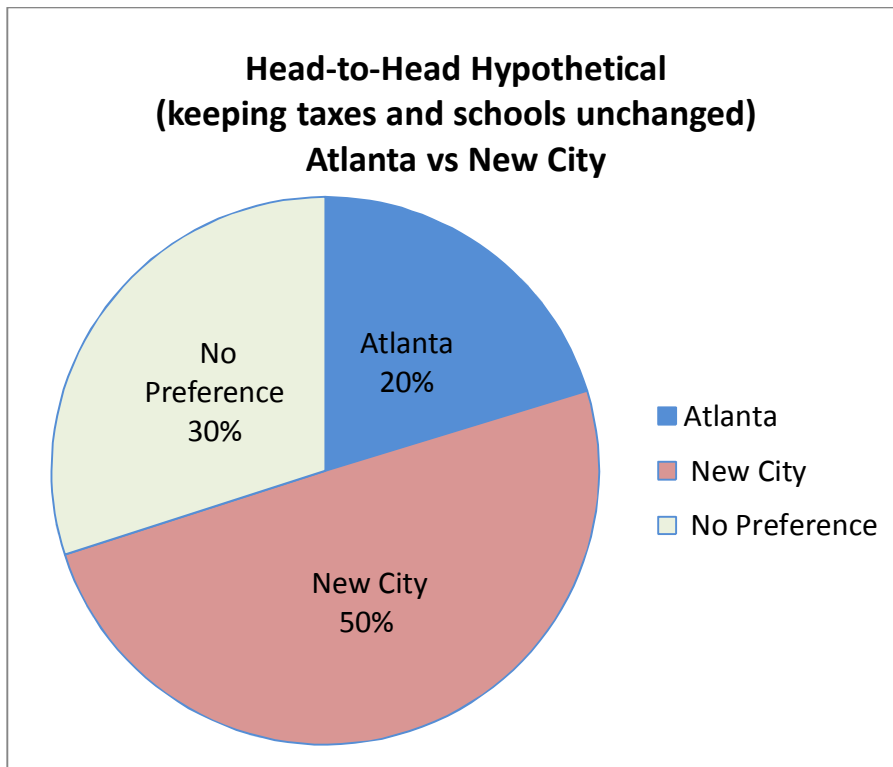
Question #4

Assuming (for now) that taxes/fees and school assignments would not change, circle which of these two hypothetical futures you would prefer (or “No preference” between these two).

- New City
- Atlanta
- No Preference

Analysis

Respondents preferred “New City” to “Atlanta”, 50% to 20%, with 30% expressing no preference.



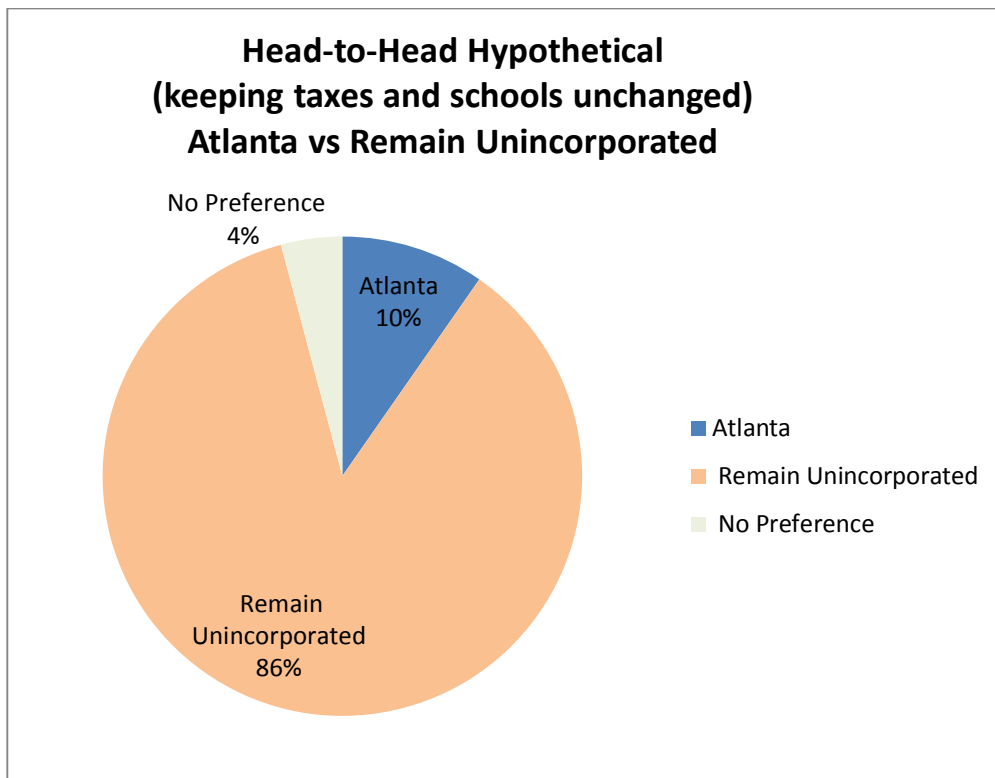
Question #5

Assuming (for now) that taxes/fees and school assignments would not change, circle which of these two hypothetical futures you would prefer (or "No preference" between these two).

- Atlanta
- Remain Unincorporated
- No Preference

Analysis

Respondents preferred "Remain Unincorporated" to "Atlanta" by a wide margin: 86% to 10%, with only 4% expressing "No Preference".



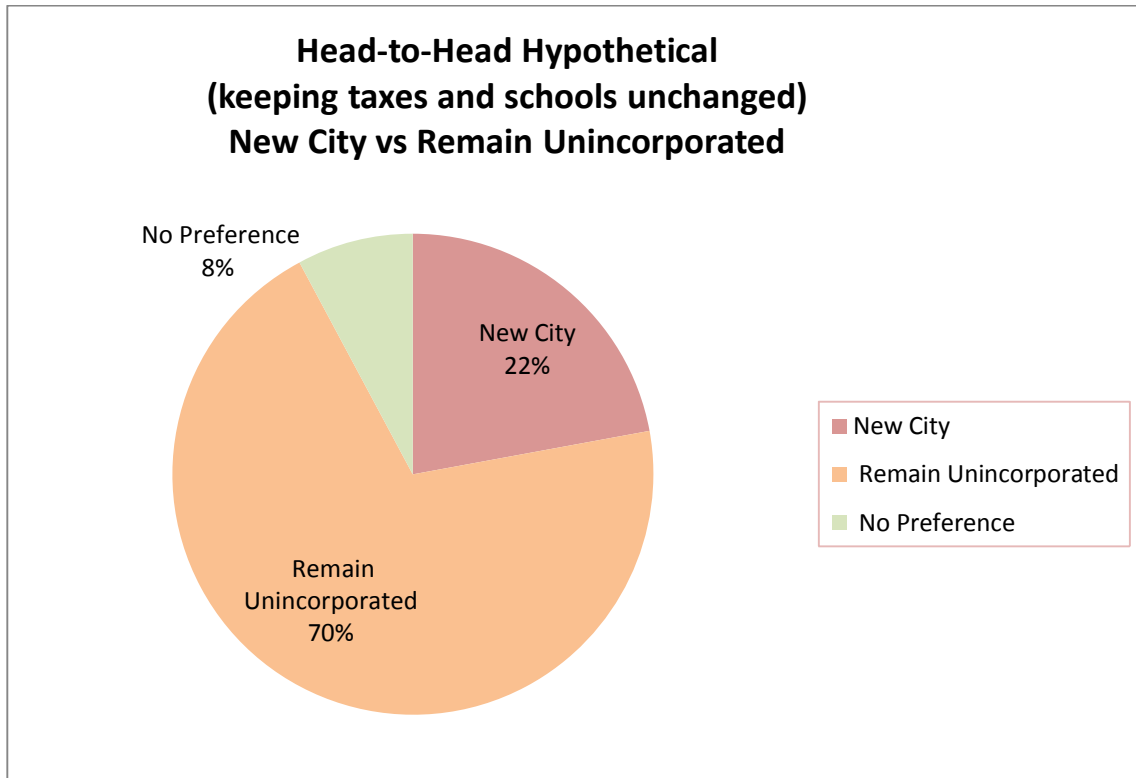
Question #6

Assuming (for now) that taxes/fees and school assignments would not change, circle which of these two hypothetical futures you would prefer (or "No preference" between these two).

- Remain Unincorporated
- New City
- No Preference

Analysis

Respondents preferred "Remain Unincorporated" to "New City" by a wide margin: 70% to 22%, with 8% expressing "No Preference".



Question #10

Now, please gather your opinions into a single forced ranking (**1 = favorite, 2 = middle, 3 = worst**)

Analysis – Overview

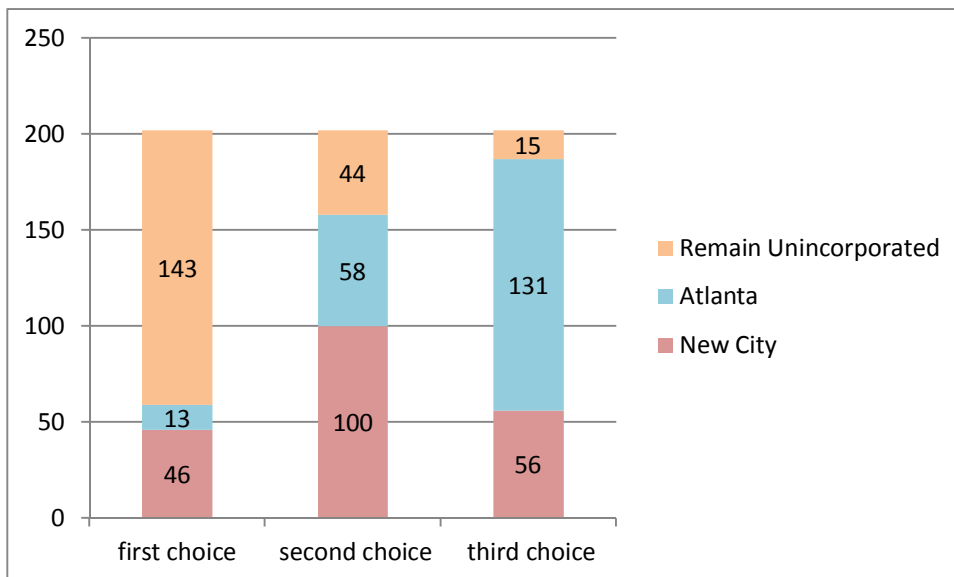
Of the 202 people who fully responded to the forced-ranking question (with no hypotheticals)...

- 143 put “Remain Unincorporated” at the top. (By a ~2:1 margin, “New City” was their second choice.)
- 46 put “New City” at the top. (By more than a 3:1 margin, “Remain Unincorporated” was their 2nd choice.)
- 13 had “Atlanta” as their first choice. (By slightly less than a 2:1 margin, “Remain Unincorporated” was their 2nd choice.)

Analysis – Details

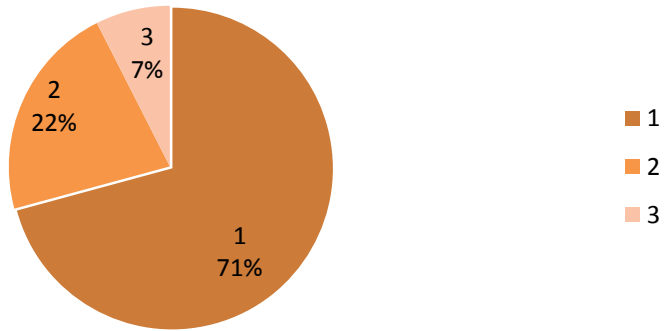
	Rank (1=favorite, 2=middle, 3=worst)		
	1	2	3
Remain Unincorporated	143	44	15
New City	46	100	56
Atlanta	13	58	131
<i>Totals</i>	202	202	202

OR...



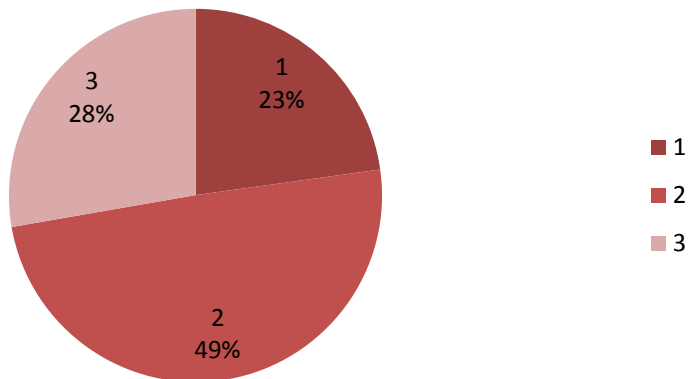
The future “Remain Unincorporated” was given a #1 ranking on 143 surveys, which was 71% of the 202 surveys in which the forced ranking was fully answered. Only 15 responses put “Remain Unincorporated in third place.

Ranking of Future "Remain Unincorporated"



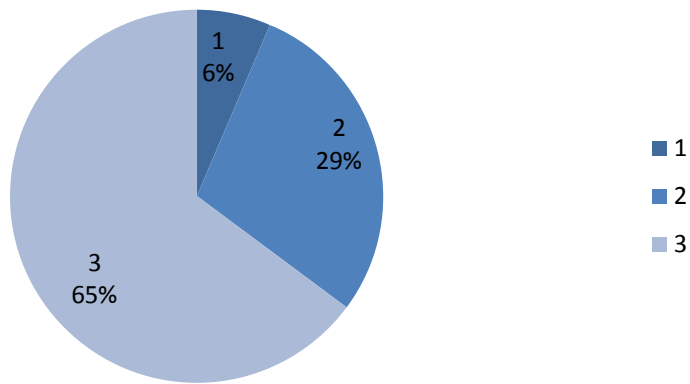
Only 23% (46 of 202) listed "New City" as their first choice, with 49% (100 of 202) putting it in 2nd place, and 28% (56 of 202) listing it as their third choice.

Ranking for Future "New City"



A mere 6% (13 of 202) listed "Atlanta" as their first choice, with a majority of 65% (131 of 202) listing "Atlanta" as #3 or their least-favored choice.

Ranking of Future "Atlanta"



Question # 11

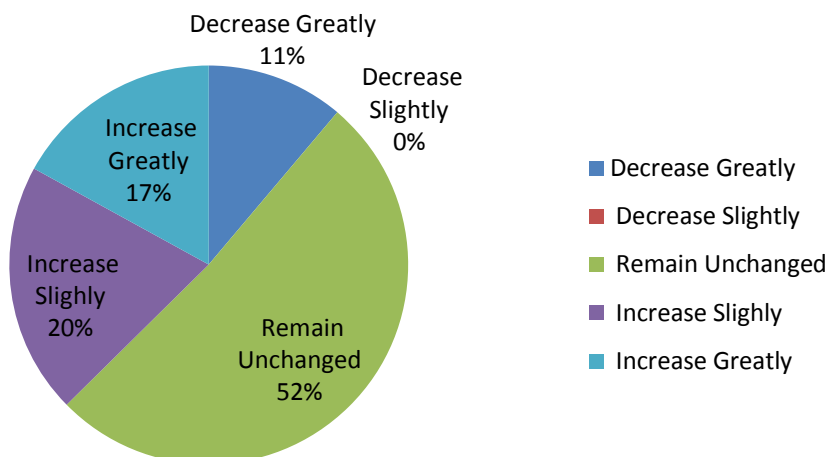
If Medlock and Clairmont Heights are annexed into the **City of Atlanta**, my own preference for becoming part of the City of Atlanta would...

- Decrease greatly
- Decrease slightly
- Remain unchanged
- Increase slightly
- Increase greatly

Analysis

Most respondents said that the annexation of Medlock and Clairmont Heights would have no impact on their preference for becoming part of the City of Atlanta. Only 37% said that their preference would increase if this happened.

Changes to preferences for Atlanta if Medlock and Clairmont Heights are annexed into Atlanta



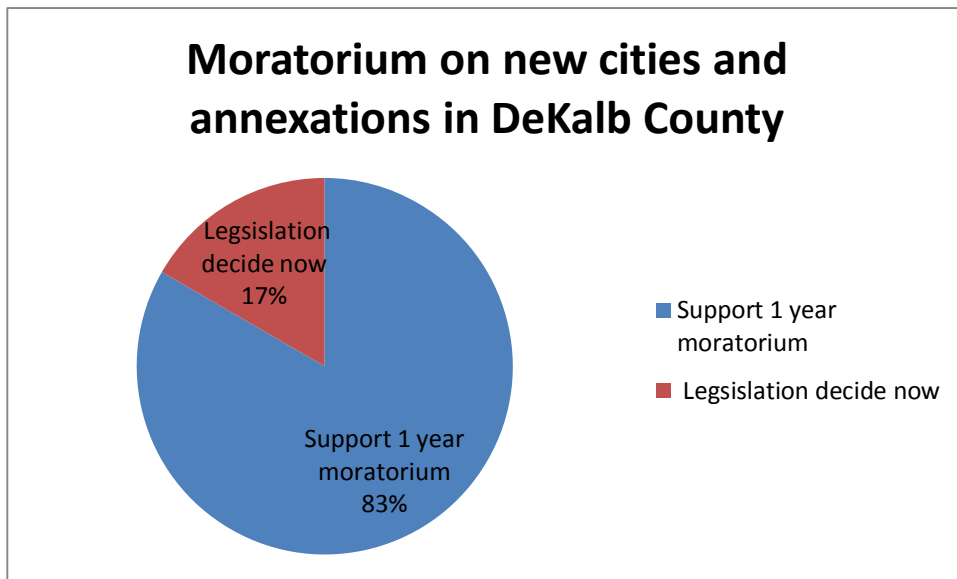
Question #12

Would you support a one year moratorium on all new cities and annexations in DeKalb County?

- Support one-year moratorium
- Legislation should decide now

Analysis

A strong majority of respondents (83%) would support a one year moratorium on all new cities and annexations.



Question #13

How strongly do you feel that the Druid Hills school cluster (Druid Hills Hgh, Druid Hills Middle, Laruel Ridge, McLendon, Avondale Elementary, Fernbank and Briar Vista) should remain united?

- Very strongly
- Somewhat strongly
- Don't care either way

Analysis

A significant majority of respondents feel that the Druid Hills school cluster should remain united, with only 17% choosing the option of "Don't care either way".

How strongly do you feel that Druid Hills school cluster should remain united?

