



DELIVERING NEWS ABOUT YOUR COMMUNITY EVERY SINGLE DAY.  
WINNER OF EIGHT CREATIVE LOAFING "BEST OF ATL" AWARDS!



## We cover ...

- Decatur, Avondale, Kirkwood, Tucker and the surrounding communities
- Schools, restaurants, business public safety and community events
- News that informs and tells the stories of our community

# What we can do for your business

- We can build your brand with content and reader engagement
- We can help tell the story of your business
- We can help you reach new customers

## Our story ...

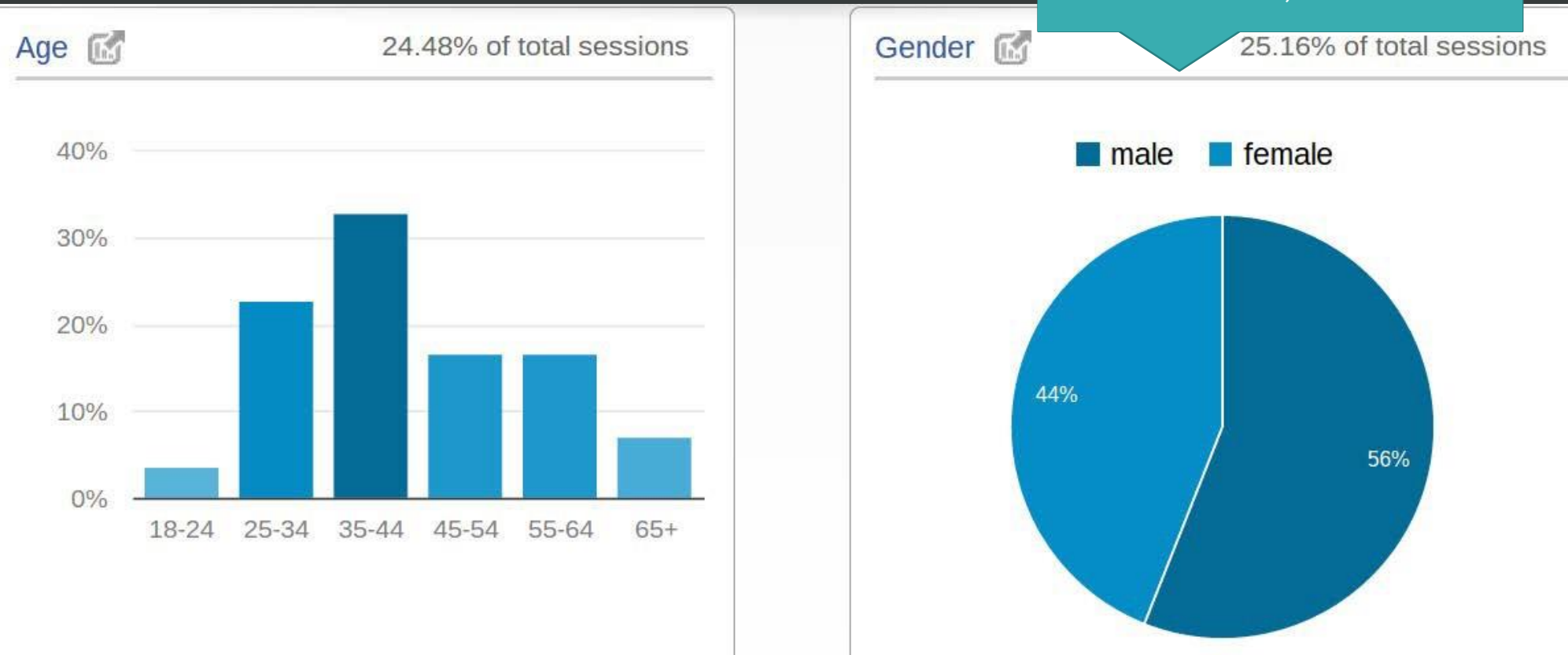
- Founded in May of 2013 as a community blog
- Re-launched in January of 2014 as a community news website
- Locally-owned and operated
- 14 million page views since February 2014
- Winner of EIGHT Creative Loafing “Best of ATL” awards

With an average of 400,000+ page views and unique readers each month, we are the go-to source for information in our community.



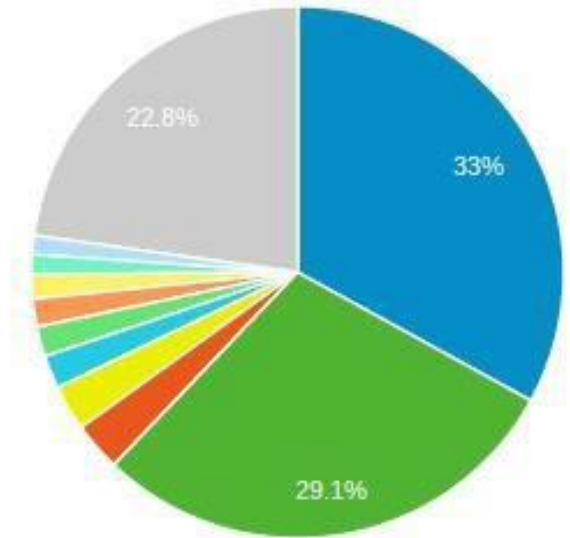
# Who are our readers?

The Decaturish website keeps us seriously informed without taking itself too seriously. Love it for all things local. – Lisa Ciano, reader



# Where do our readers live?

1.	Decatur	90,635	33.01%
2.	Atlanta	79,941	29.12%
3.	North Decatur	8,158	2.97%
4.	Augusta	7,584	2.76%
5.	Sandy Springs	5,559	2.02%
6.	Tucker	4,985	1.82%
7.	North Druid Hills	4,659	1.70%
8.	Druid Hills	4,087	1.49%
9.	Dunwoody	3,241	1.18%
10.	Marietta	3,157	1.15%



# How we differ from the competition ...

It's the only local news site  
that actually has local news!  
– Jeff Kirsch, reader

## OTHER BLOGS AND NEWS SERVICES

- Infrequent, inconsistent coverage of events your customers care about
- Lack of in-depth coverage
- Lack of original content

## DECATURISH.COM

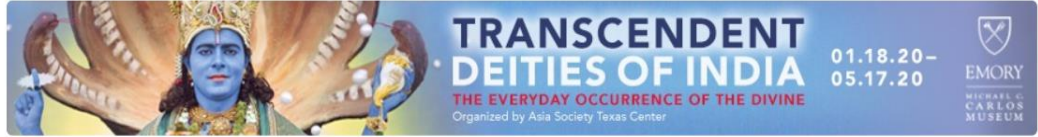
- Daily coverage of events that matter to our readers
- Quality, in-depth original content that does not simply link back to other websites
- An active and thriving social media presence, with **over 13,000** Facebook followers and more than 1,000 Twitter followers



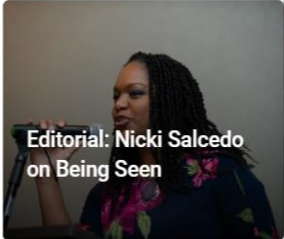
We offer exclusive and rotating ads. All ad buy periods are 30 days. All advertisers can promote their events for free on our events calendar.

**Exclusive:** ads do not rotate, offering your product maximum exposure.

**Rotating:** ad position will rotate and can include up to three ads in each position. A good option for companies with small budgets.



Home Decatur Avondale Kirkwood Metro Events Advertise Support Decaturish



What's Trending



Banner ad

Rail ad





- Home
- Decatur
- Avondale
- Kirkwood
- Metro
- Events
- Advertise
- Support Decaturish
- Search icon

40 THE ATLANTA OPERA

The Gershwins'  
**PORGY AND BESS**  
George Gershwin, DuBose & Dorothy Heyward,  
and Ira Gershwin

Mar 7, 8, 10, 13, 15  
Cobb Energy Centre

#### About Us

To learn more about us, [click here](#).  
For our [privacy policy](#), [click here](#).  
To [advertise with Decaturish](#), [click here](#) or email [advertise@decaturish.com](mailto:advertise@decaturish.com)  
Send news tips to [editor@decaturish.com](mailto:editor@decaturish.com)  
If you like what we do, consider becoming a paid supporter. Your support keeps our content free for everyone. To support us, [click here](#)

#### Quick Links

- > Home
- > Decatur
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- > Kirkwood
- > Metro
- > ATLoop
- > Events
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#### Contact Us

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re:loom®  
weaving a better life

re:loom employs and empowers homeless & low-income individuals through wearing beautiful, one-of-a-kind products out of donated upcycled materials.

[www.reloom.org](http://www.reloom.org)  
[www.affordablehousingatl.org](http://www.affordablehousingatl.org)

Footer ad

I went to elementary school in Stone Mountain, Ga. I remember leaving my class on a Friday in January without much thought about anything other than the weekend. But that Monday when I returned to school at the beginning of February, my teacher had transformed the classroom for Black History Month. It became a museum of photos and information. Across the border of the walls were dozens of pictures of famous African Americans. Athletes, activists, musicians, politicians, scientists, and writers. I was the only brown girl in my classroom, but suddenly the room was filled with brown faces. I studied each one. Eventually, I stood before a photo of a woman with a beautiful smile.

Her name was Nikki Giovanni.

OUR  
**SENSES**  
AN IMMERSIVE EXPERIENCE  
New Exhibit Now Open  
Fernbank [Get Tickets](#)

Now enrolling  
**GRADUATE STUDENTS**  
for  
**FALL 2020**  
AGNES SCOTT  
COLLEGE

I remember staring at her face. I remember staring at her name in astonishment. The boy who called me "Nikki Giovanni" must have known that this woman existed. He must have known, that she was a poet and a writer and an activist and a speaker. He must have learned about her in college. He'd probably seen her speak. And yet he called me by her name. Suddenly she became very real.

There's something important about representation. It is important to see yourself in the world around you. It is important to feel like you are seen. When I was a kid I wanted to be a doctor, astrophysicist, painter, and poet. I wanted to go into outer space. I wanted to save peoples' lives. I wanted to write a book. I wanted to be seen.

A few years ago, my daughter asked me about the occupations of different people in our family. She wanted to know what her aunts did

In-story ad  
←



Excerpts:

[State investigator finds evidence of physical abuse at East Lake Early Learning Academy](#)

Atlanta, GA – A state investigator found that an employee of East Lake Early Learning Academy physically abused at least one child in their care. The daycare is part of the YMCA and is a feeder school for Drew Charter School. Officials with the YMCA confirmed that three employees involved have been fired as [...]

[Read on »](#)

[Vietnam War veterans will be publicly honored at ceremony held in Decatur, March 31](#)

Decatur, GA – On Tuesday, March 31, at 11 a.m., Vietnam War veterans



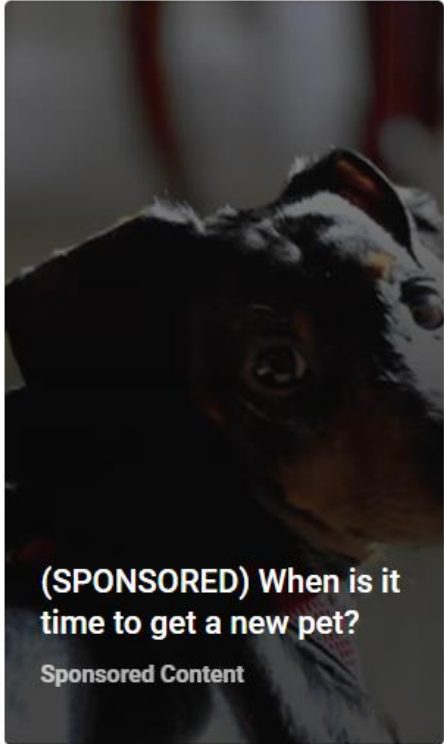
Email ad



*Note: We have a 5,000-subscriber email list*

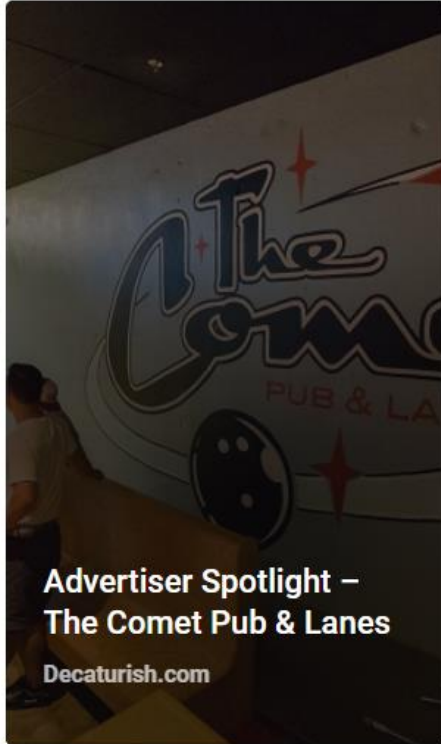


Sponsored



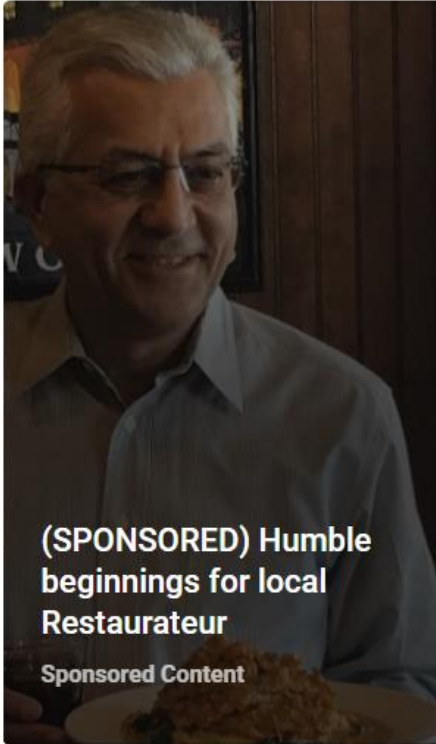
**(SPONSORED)** When is it  
time to get a new pet?

Sponsored Content



**Advertiser Spotlight –**  
The Comet Pub & Lanes

[Decaturish.com](http://Decaturish.com)



**(SPONSORED)** Humble  
beginnings for local  
Restaurateur

Sponsored Content

**Sponsored content**

## Upcoming Events

« FEBRUARY 2020 »						
M	T	W	T	F	S	S
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	1

THU

20

### Stump Night Trivia

February 19 @ 8:00 pm - February 20 @ 9:30 pm

THU

20

### Jokes From The Oaks

February 20 @ 8:00 pm - 9:30 pm

## Events calendar

*Note: Advertisers can use our events calendar for free*

# Rates\*

- **Top Banner ad** - \$750/monthly (rotating with two other ads), \$2,000 monthly (exclusive)
- **First tier sidebar** - \$800 monthly (Rotating with one other ad), \$1,400 (exclusive )
- **Second tier sidebar** - \$600 monthly (rotating with two otherads), \$900 (exclusive)
- **Mid page banner/ category headers / footer**- \$900 monthly

\* Decaturish offers loyalty discounts to longtime advertisers and often bundles their ads with other products, like our dailyemail.



Payment accepted via check and credit card. All major credit cards accepted.

For more information about advertising contact Advertising Director Jeff Cochran at 404-441-7389 or email him at [advertise@decatourish.com](mailto:advertise@decatourish.com)